

The Lloyd's Register Foundation World Risk Poll: Insight into Action: Transcript

Voice-over

We face risks every day - whether at work or home - from extreme weather or unsafe food and water, risks can translate into harm to people around the world.

This year, as we all struggle to deal with the unprecedented human and economic costs of the COVID-19 pandemic, it has become even more vital to understand people's attitudes to risks and threats they face every day.

Lloyd's Register Foundation believes a better understanding of how people perceive risks and their attitudes towards the risks they face will help design interventions that will keep people safe.

Flooding is just one of the severe weather events that have seriously harmed a quarter of adults in Mexico over the last 2 years.

JOEL, Puebla, Mexico

"It's something very powerful, emotionally and physically, it was a big loss economically, you lose everything. It's the powerlessness of watching the water rising inside your house and you can't do anything. You watch the water rising, how it's flooding everything, and you just have to wait."

Voice-over

The Lloyd's Register Foundation has commissioned the world's largest survey into how people think and feel about risk and safety.

To avoid harm from risks we face, we need to first understand them.

37% of the adult population in Mexico said they or someone they personally know have experienced serious harm from violent crime in the past 2 years.

GEORGINA, Mexico City, Mexico

"It's very dangerous here, the other day they took a young girl. A taxi came by, she got in, she was wearing her school uniform and now her parents don't know what happened to her."

Voice-over

About one in five people in India experienced serious harm from eating unsafe food. Around one in five people also experienced serious harm from drinking unsafe water.

PRIYANKA, New Delhi, India

"Sometimes the water levels are too low. We don't get clean water and if we drink that water there are high chances of falling sick from bacteria, getting stomach infections. Children fall sick frequently and become weak."

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The aim of the World Risk Poll is to provide data that can inform policies and bring meaningful intervention where it's needed most - using a unique, open, and comprehensive global dataset on public understanding of risk and safety.

29% of adults who work in India said they have been injured while working.

ANKIT, New Delhi, India

"We go into the field to work, anything can happen at any time, we can get injured, grievously with our equipment. We can get attacked by wild animals or catch an infection because of insects or we experience snake bites."

Voice-over

Through an increased understanding of how people think and feel about risk, we can explore the gap between perceived dangers and actual threats, and discover how risk is shaped by personal, social and experiential factors.

About one-third of adults in South Africa have experienced serious harm from severe weather events in the past 2 years.

MPHO, Johannesburg, South Africa

"When we have storm winds, you see we are living in the shacks so the wind when it is too strong, it takes off our shacks. If my neighbor's shack has went away with the wind, we wake up and go help them."

Voice-over

The Lloyd's Register Foundation World Risk Poll is the first of its kind, a survey on a scale never seen before across different countries and demographic groups.

SAWATI, Soweto, South Africa

"A house four streets away blew up, it went into ashes, because of gas. The community had to rush in and help but some people died."

One in five adults who work in the U.S. say they have been seriously injured while working; and 40% of people said they or someone they know have experienced serious harm from mental health issues.

Voice-over

By applying insight to better understand and manage the risks facing us all, we can make our world a safer place.